

NEW ZEALAND PAIN SOCIETY ANNUAL SCIENTIFIC MEETING

New Zealand
pain
society



THE NOVOTEL HOTEL
HAMILTON, NZ

Workshops:

Thursday 11th March 2027

NZPS Conference:

Friday 12th – Saturday 13th March 2027

www.nzps27.nz

RUKUHIA TE WAIORA:

DIVE INTO THE
WATERS OF WELLNESS

SPONSORSHIP PROSPECTUS



THEME:

**DIVE INTO THE WATERS
OF WELLNESS**
RUKUHIA TE WAIORA

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Invitation to Participate



Pain is the most common reason people seek healthcare and the leading cause of disability in the world, affecting more than 30% of people worldwide and accounting for at least 5% of total disability - adjusted life years in New Zealand.

Costs of living with persistent pain in Aotearoa have been estimated to be ~\$20,000 per person or \$15billion/year. Sadly medicines and surgery are not able to bring resolution of pain for many.

The New Zealand Pain Society is a chapter of the International Association for the Study of Pain (IASP). The IASP was founded in 1973. It is the world's largest multidisciplinary organisation that is focussed specifically on pain research and treatment. IASP brings together scientists, clinicians, healthcare providers, and policy makers to stimulate and support the study of pain and to translate that knowledge into improved pain relief worldwide.

The IASP currently has more than 6500 members worldwide and the NZPS is the New Zealand Chapter of this organisation. The Purposes of the New Zealand Pain Society are exclusively educational, scientific and charitable in nature:

- To improve the management of patients with acute and persistent pain.
- To bring together basic scientists, health professionals and others who have an interest in pain research and management.
- To foster and encourage research into pain mechanisms and pain syndromes.
- To promote education and training in the field of pain.
- To promote and facilitate the dissemination of new information in the field of pain.

We invite your organisation to participate as a sponsor and/or exhibitor at the NZ Pain Society's Annual Scientific Meeting to be held at the Novotel Tainui Hotel, Hamilton in 2027.

We will have pre-conference Workshops on Thursday 11th March, with the Annual Scientific Meeting on Friday 12th and Saturday 13th March 2027.

The conference is commonly attended by 250 to 300 delegates from all over the country with some overseas speakers and relies on having a range of sponsors, as, in order to be as inclusive as possible, the conference delegate fee does not cover all the costs involved.

The ASM has a vital role in linking local and international practitioners in the pain arena. We invite you to join us, and help connect and come together to enhance our collective ability to understand and manage pain.

Organising Committee

New Zealand Pain Society Annual Scientific Meeting 2027





Conference Organising Committee

David Kibblewhite (2027 Convenor), Malcolm Peters, Stephanie Keel, Luke Mercer, Michael Foss, Lyndelle Kelsen, Bronwyn Pester, Lynda Reynolds, Kevin Khoo, Tara Anne Birch, Heidi Mulder

We welcome participation from...

- **Doctors** - Anaesthesia, Palliative Care, Rehabilitation Medicine, Musculo-Skeletal Medicine, Psychiatry
- **Nurses** - Specialist Pain Management, other Specialities
- **Medical and Surgical Specialists** - Specialist Pain Medicine Physicians, Neurosurgery, Orthopaedic Surgery, Paediatric Medicine
- **General Practitioners**
- **Allied Health** - Physiotherapists, Psychologists, Nurses, Occupational Therapists, Social Workers, Osteopaths, Dentists, Pharmacists
- **Researchers**
- **Students**
- **Others with interest in pain management**

ESTIMATED
NUMBER OF
DELEGATES:
250- 300

Our aims are

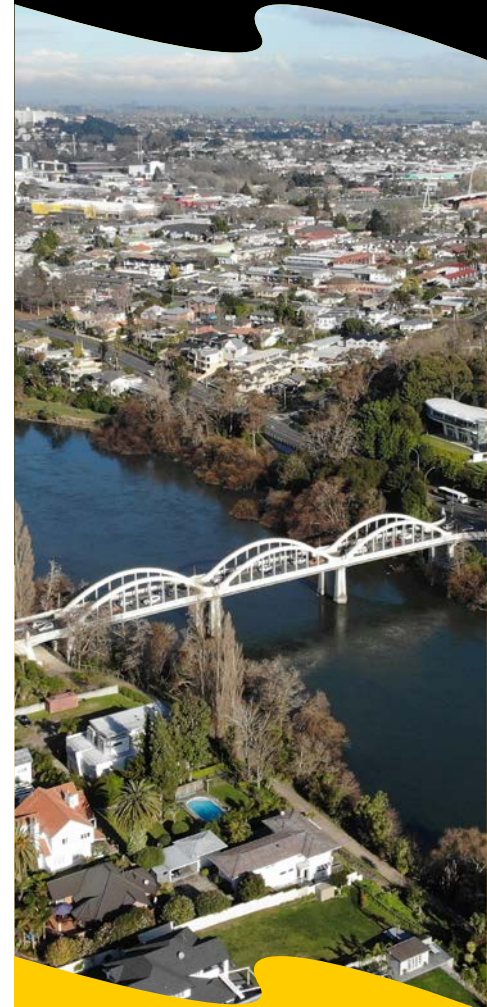
- **To ensure** that all delegates gain the maximum benefit from attending.
- **Sponsors**, who are vital to the success of each conference, achieve their goals and continue to support the conference.
- **Management recognises the benefits** of the conference and support the attendance of personnel.

Benefits of Sponsorship

As part of a comprehensive and effective marketing plan, sponsorship can provide positive results, especially important in today's economic climate.

By sponsoring our conference you will connect with key decision makers and stakeholders in this field in New Zealand. Take this opportunity to strengthen your company image, broaden your visibility, and make valuable professional contacts. We offer various sponsorship packages to suit your needs, each with its own unique benefits and exposure opportunities. Our team would be happy to discuss the available packages in detail and tailor them to align with your specific marketing objectives and budget.

- **Exposure** to a local, national and international audience in the pain arena.
- **Establish and strengthen your brand presence** among key decision-makers in this sector.
- **Network with prominent industry leaders** to explore potential collaborations and opportunities.
- **Gain valuable insights** into emerging trends, techniques, and advancements in this area.
- **Advantages of legitimate tax deductions** in the areas of advertising and the promotion of products and services.
- **Receive recognition** through various promotional channels, including social media, the conference website, and the conference mobile app.
- **Showcase latest innovations, products, and services** to a targeted audience via the Table Top Displays.
- **Increase your company's visibility and profile** amongst a professional, qualified audience.
- **Contribute to the discussion with professionals** as they seek to find solutions to challenges.
- **Gain recognition including acknowledgment and clear demonstration** of your organisation's involvement, commitment and support for NZPS.



**WE WILL
WORK
TOGETHER
WITH YOU
TO PRODUCE
THE BEST
RESULTS.**

Sponsorship Opportunities

Details of each sponsorship category and its entitlements follow. Please contact our PCO (Professional Conference Organiser) should any of these opportunities fall outside of your requirements, but you still wish to support the conference.

We wish to be flexible and may be able to negotiate an alternative that will better suit your needs. We are happy to work with your company to ensure that you get maximum appropriate benefit for your sponsorship investment.





Gold Sponsorship — NZ\$14,800^{+GST}

Entitlements

- > Company will be acknowledged as a GOLD SPONSOR

- > Company logo and website link on the ASM website

- > Acknowledgement by Convenor during Opening and Closing Sessions

- > Company logo in email marketing campaigns

- > Company logo, contact details and website link on the ASM Mobile App

- > One PDF flyer on the ASM Mobile App

- > Company logo displayed on the Welcome Slide during the opening & closing sessions

- > One complimentary Table Top Display

- > Company logo displayed on screen prior to each session and before each catering break

- > Two complimentary Exhibitor Registrations

- > Delegate list ten working days prior to conference (subject to NZ Privacy Laws)

Silver Sponsorship — NZ\$10,500^{+GST}

Entitlements

- > Company will be acknowledged as a SILVER SPONSOR

- > Acknowledgement by Convenor during Opening and Closing Sessions

- > Company logo in email marketing campaigns

- > Company logo, contact details and website link on the ASM Mobile App

- > Company logo and website link on the ASM website

- > Company logo displayed on screen prior to each session and before each catering break

- > One complimentary Table Top Display

- > Two complimentary Exhibitor Registrations

- > Delegate list ten working days prior to conference (subject to NZ Privacy Laws)



Bronze Sponsorship — NZ\$7,200^{+GST}

Entitlements

- › Company will be acknowledged as a BRONZE SPONSOR

- › Company logo, contact details and website link on the ASM Mobile App

- › Company logo and website link on the ASM website

- › One complimentary Table Top Display

- › One complimentary Exhibitor Registration

- › Delegate list ten working days prior to conference (subject to NZ Privacy Laws)

Hosted Breakfast — NZ\$4,500^{+GST}

A Hosted Breakfast Session will be held, subject to sponsorship, on the morning of Saturday 13th March, at the Novotel Tainui Hotel, Hamilton. This will be a one-hour event. The sponsor may select the speaker and content of the presentation; however approval is required by the Organising Committee.

Entitlements

- › Company will be acknowledged as a Breakfast Session Sponsor

- › Exclusive naming rights to a one-hour breakfast session. Speaker & content of talk is subject to approval by the Organising Committee

- › Opportunity to provide your own signage at the breakfast (e.g. pull up banner)

- › Company logo against the Breakfast Session in the programme on the Conference website

- › Company logo against the Breakfast Session in the programme on the Conference Mobile App

- › Company logo against the Breakfast Session speaker's name on the Conference website

- › Company logo against the Breakfast Session speaker's name on the Conference Mobile App

- › Catering for up to 50 guests @ \$35 per person included – final delegate attendees will be confirmed 24 hours before the breakfast session and will be reflected in final invoice from Workz4U. Catering options will be provided by the PCO, from which the sponsor can make a selection.

PLEASE NOTE: SPEAKER'S COSTS, AND ANY ADDITIONAL AV REQUIREMENTS ARE AT THE SPONSOR'S EXPENSE.



Workshops — NZ\$3,800^{+GST}

A number of Workshops will be held on Thursday 11th March, at the Novotel Tainui, Hamilton. These will be 2-hour or 4-hour events. Speakers and content will be decided by the Organising Committee.

Entitlements

- › Company will be acknowledged as a Workshop Sponsor

- › Exclusive naming rights to one of the Workshops. Speaker and content of talk will be arranged by the Organising Committee

- › Opportunity to provide your own signage at the Workshop (e.g. pull up banner)

- › Company logo against the Pre Workshop in the programme on the Conference website

- › Company logo against the Pre Workshop in the programme on the Mobile App

- › Company logo against the Pre Workshop speaker/s name/s on the Conference website

- › Company logo against the Workshop speaker/s name/s on the Mobile App

- › Catering (as scheduled in the programme) for Workshop delegates. Catering options will be decided by the Organising committee.

- › Your sponsorship will cover speaker/s costs, and AV requirements and room hire.

Mobile APPS (exclusive) — NZ\$3,800^{+GST}

To assist our delegates with simple, easy access to conference information, a specially created Mobile App will provide essential information such as the programme, an exhibition floorplan, social programme and links to sponsors' websites.

Entitlements

- › Splash Screen advert on the Mobile App for delegates to view each time they access the App

- › Company logo, contact details and website link on the ASM Mobile App

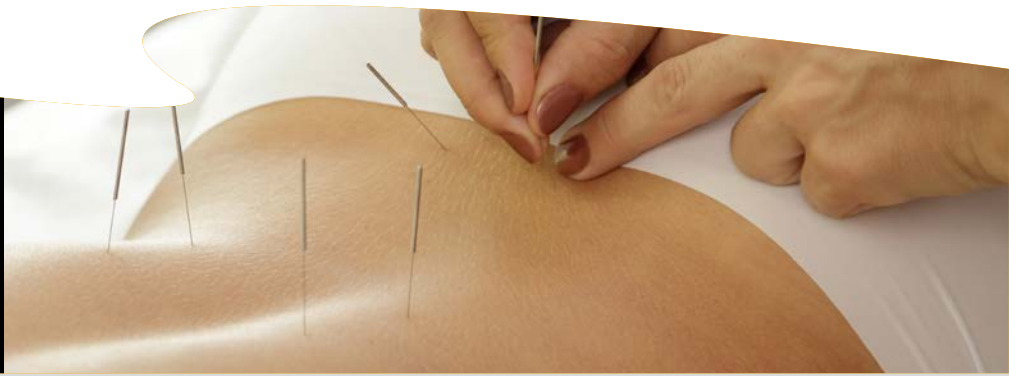
- › Company logo and website link on the ASM website

- › One Push Notification (similar to a text message) sent to delegates promoting the sponsor per day of the conference

- › Delegate list ten working days prior to conference (subject to NZ Privacy Laws)

- › Catering (as scheduled in the programme) for Workshop delegates. Catering options will be decided by the Organising committee.

- › Your sponsorship will cover speaker/s costs, and AV requirements and room hire.



Coffee Cart & Barista (exclusive) — NZ\$3,500^{+GST}

Please note: This sponsorship is for the Coffee Cart & Barista the conference proper (Friday & Saturday).

Entitlements

- › Signage next to the barista cart (provided by sponsor)
- › Company logo, contact details and website link on the ASM Mobile App
- › Company logo on conference session slides
- › One promotional PDF flyer (provided by organisation, file size limits will apply) included on the Mobile App

Registration System (exclusive) — NZ\$2,500^{+GST}

Entitlements

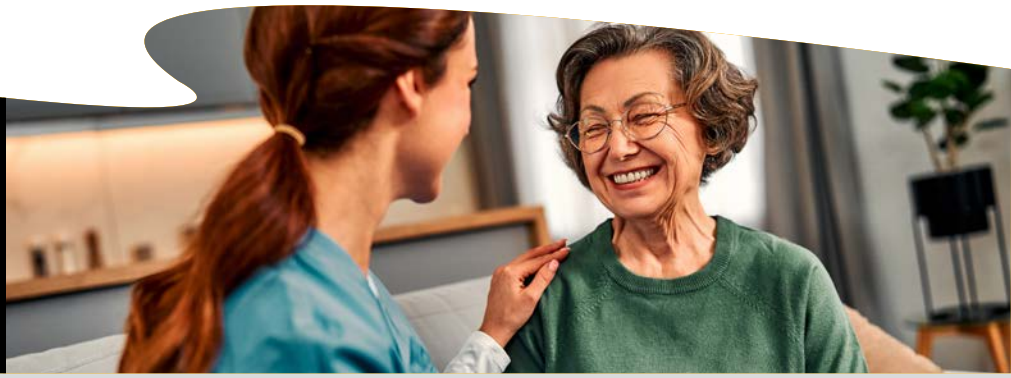
- › Support the contactless registration system provided onsite at the conference.
- › Opportunity to have your company logo printed on the delegate name badges. Name badges must be worn throughout the conference for access into sessions. The name badge will be designed by the Organising Committee and approved by the Sponsor.
- › Opportunity to have a banner displayed at the registration desk for the duration of the conference.

Onsite WIFI (exclusive) — NZ\$1,800^{+GST}

Naming rights in association with provision of Wi-Fi for all conference delegates for the duration of the conference.

Entitlements

- › Company logo, contact details and website link on the ASM Mobile App
- › Company logo on the conference slide notifying delegates of the Wi-Fi login details



Mobile App Advertising — NZ\$1,200^{+GST}

(Subject to sponsorship of the mobile app in the first instance)

Entitlement

- › One A4 size PDF full colour advertisement on the Mobile App. Finished artwork to be supplied by the sponsor.

Promotional Emails — NZ\$950^{+GST}

In the months leading up to the conference, delegates will receive a number of promotional emails updating them on the programme and activities. Sponsors that support this product are therefore given early exposure to the delegation.

Entitlement

- › Inclusion in the promotional email, with logo, images, text and external links (Limited to a ¼ page per email).

Speakers' Gifts

Contributions of items for speaker gifts would be welcome, for consideration by the organising committee. Sponsor would need to cover the full cost of any gift offered.

Entitlements

- › Acknowledgement during the conference opening and closing of your contribution to the speakers' gifts.
- › Company logo on 'thank you' card given to speakers with their gift.



Table Top Displays — NZ\$2,950^{+GST}

A Table Top Display provides the perfect opportunity to deliver your organisation's message to a receptive audience. Novel, creative and interactive ideas for your display are strongly encouraged as they ensure long lasting relationships are formed between you and the delegates.

Entitlements

- > One standard clothed trestle table and two banquet chairs

- > One standard power point & power

- > Company logo and website link on the ASM website

- > Company logo, contact details and website link on the ASM Mobile App

- > Two complimentary exhibitor registrations, including access to sessions, catering during tea breaks and lunches

- > Two tickets to the Welcome Reception

- > Delegate list ten working days prior to conference (subject to NZ Privacy Laws)

Table Tops will be allocated on a first in, first served basis following the confirmation of Sponsors' allocations.

Exhibitor Registrations

All exhibiting personnel in attendance will be charged NZ\$825.00 inclusive GST per person. This includes all catering breaks and lunches as scheduled in the conference programme, along with one ticket to the Welcome Reception. Additional charges will be incurred for attendance at the following:

- Extra Welcome Reception tickets \$65 inclusive GST per person

A link will be distributed closer to the event to enable you to register personnel and social function attendance. Note: All industry personnel must be a sponsor and/or exhibitor to attend this event.

Exhibition Pack In and Out

Pack In: Thursday 11 March 2027, 7.30am - 10.00am

Due to Health and Safety requirements exhibitors will not be granted access to the exhibition area prior to this time.

Pack Out: Saturday 13 March 2027, after 3.30pm. Exhibitors must not pack out prior to this time.

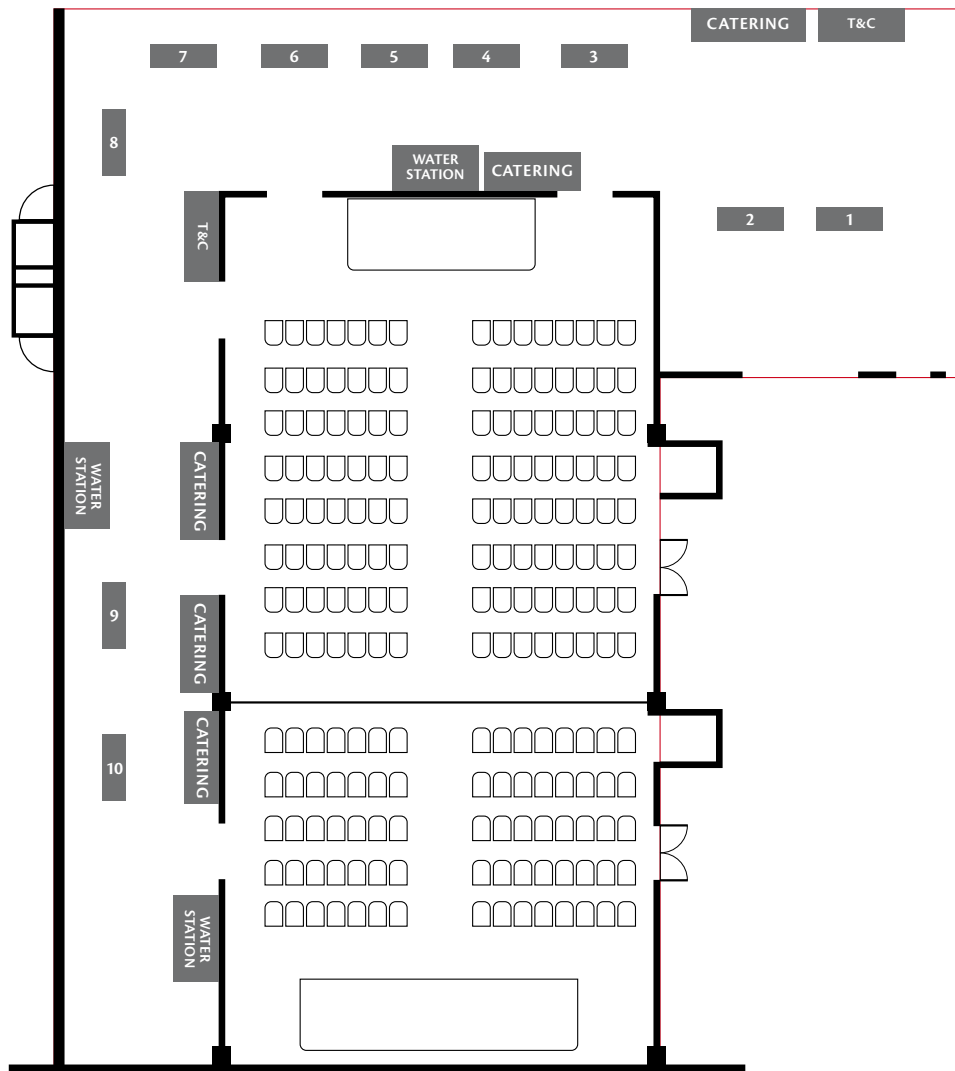
Exhibition Opening Hours

- Thursday 11 March 2027, 10:00am - 5:30pm (includes Welcome Reception)
- Friday 12 March 2027, 7:30am - 3:30pm
- Saturday 13 March 2027, 8:00am - 3:30pm

Table Tops Floor Plan

Foyer, Novotel Tainui Hotel, Hamilton, New Zealand

All spaces are Table Top Displays only. They are indicated by the numbered tan coloured boxes in the floor plan. Each will be placed within a 3m x 2m space.



Sponsorship Cancellation Policy



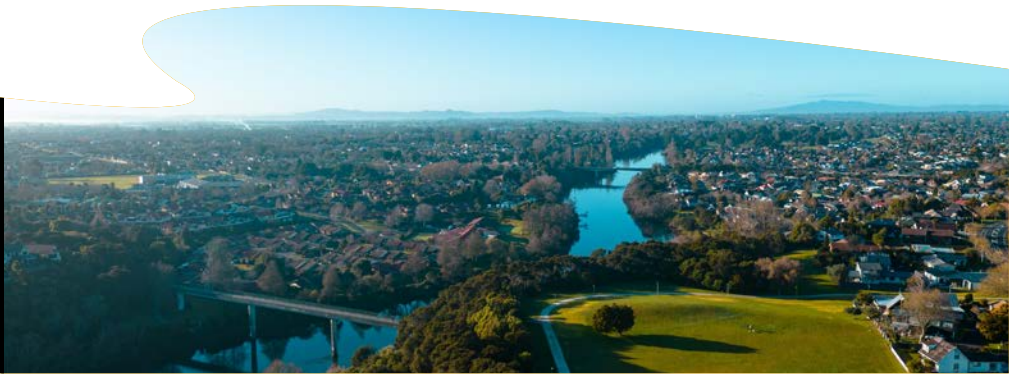
Cancellations of any confirmed sponsorship, by either party, must be submitted in writing. If the Sponsoring Company cancels their sponsorship, cancellation will be accepted subject to the following conditions:

- If the cancellation is submitted more than six months before the conference commences, the Organisers shall retain 10% of the contract price;
- If the cancellation is submitted between three to six months before the conference the Organisers shall retain 50% of the contract price;
- If the cancellation is submitted within three months of the conference, then 100% of the contract price will be forfeited.
- If in the event of the conference being cancelled for causes beyond the control of the Organisers or the Sponsoring Company then 100% of the contract price is refundable less expenses already incurred.

Code of Conduct

The Organising Committee has resolved to formalise a standard of behaviour for conference delegates and company representatives. The Committee puts a great deal of effort into planning and presenting the conference each year, for the benefit of all attendees. Each year we strive to make the conference better than the last. This can only happen with your full involvement.





Sponsorship Application Form

By signing this application form you will be contracted to the indicated category and level of participation. You confirm that you have read and agree to the Cancellation Policy. Table Tops will be allocated after confirmation of sponsor preferences. An invoice will be raised for your sponsorship following confirmation of receipt of this application by the conference Managers. Please note that prices quoted are in New Zealand dollars.

Sponsorship Level

<input type="checkbox"/> Gold Sponsorship	\$14,800 ^{+GST}	<input type="checkbox"/> Registration System	\$2,500 ^{+GST}
<input type="checkbox"/> Silver Sponsorship	\$10,500 ^{+GST}	<input type="checkbox"/> Onsite Wi-Fi	\$1,800 ^{+GST}
<input type="checkbox"/> Bronze Sponsorship	\$7,200 ^{+GST}	<input type="checkbox"/> Mobile App Advertising	\$1,200 ^{+GST}
<input type="checkbox"/> Hosted Breakfast Sponsorship	\$4,500 ^{+GST}	<input type="checkbox"/> Promotional Emails	\$950 ^{+GST}
<input type="checkbox"/> Workshop Sponsorship	\$3,800 ^{+GST}	<input type="checkbox"/> Speaker Gifts: please advise contribution:
<input type="checkbox"/> Mobile App	\$3,800 ^{+GST}	<input type="checkbox"/> Table Top Display	\$2,950 ^{+GST}
<input type="checkbox"/> Coffee Cart & Barista	\$3,500 ^{+GST}		

Preferred Site for Table Top Display (refer to the floor plan and advise which Table Top location you'd prefer):

Option 1: Option 2: Option 3:

Company Name:

Contact Name: Position:

Postal Address:

Mobile: Email:

Payment (in NZ dollars):

Direct credit into the Conference Trust Account Bank:
 KiwiBank, Ponsonby Branch, 314 Ponsonby Rd, Auckland 1011, New Zealand
Name of Account: Workz4U Conference Trust Account - NZPS27
Account #: 38-9020-0723354-06 **Swift Code:** KIWINZ22 **Reference:** NZPS27

Credit Card (Debits to your credit card will appear as 'Workz4U Conference Trust Ltd')

VISA MASTERCARD AMEX Amount in NZ\$:

Name of Card Holder:

Card Number:

Expiry Date: CCV#:

Please ensure that you have read the Cancellation Policy carefully. By signing and returning this application form you are agreeing to the policy stated in this prospectus.

Signature: Date: